

## PROGRAM WISE SARAWAK 2013 25 JULAI 2013



**THANK YOU:** Dr Azlan (centre) presenting a certificate of appreciation to a participant while Dr Rusli looks on.

### Unimas completes 'Wise' transfer of micro business skills to adoptive families

**KUCHING:** Universiti Malaysia Sarawak (Unimas) students have successfully held a 'Women in Social Enterprise' (Wise) programme with the local community recently.

Wise, a national social entrepreneurship programme, aims at instilling entrepreneur culture and values by students of institutions of higher learning and bringing them closer to the locals, said Unimas Student Development Centre dean Assoc Prof Dr Rusli Ahmad.

The programme's concept of knowledge transfer is hoped to increase the role of institutions of higher learning in community development, in line with the National Institutions of Higher Learning Strategic Plan, he said.

"A total of 27 Unimas students have completed the programme, after spending a month with their adoptive families from June 24 to July 24. During their stay, they improved their adoptive family's basic business skills in various micro businesses," he said at the appreciation and breaking of fast on Thursday.

The Wise programme was jointly organised with Amanah Ikhtiar Malaysia (AIM).

The programme's adoptive mums, also AIM partners, were also given certificates of appreciation at the event. They ran micro businesses around Samarahan (Kpg Baru, Kpg Semera and Taman Desa Ilmu), Kuching (Kpg Hj Baki) and Mukah (Kpg Kuala Lama and Kpg Dato).

Meanwhile, AIM national co-ordinator Dr Azlan Yahya said the programme aims to bring a more hands-on learning to students to complement their studies.

He added that this will enable them put into practice what they have learned and share it with the locals.